

The Australian

RETAILER

THE VOICE OF THE AUSTRALIAN INDEPENDENT RETAILER MAR 15



Five 
MINUTES
WITH
CON SCIACCA
FOODLAND CEO

What's in store for the burgeoning banner group

In the Aisles 

GO BEHIND THE LOGOS

Shop Talk 

7-ELEVEN FREMANTLE

GRAB N' GO
AND
CONVENIENCE
MEALS

Feature

INDULGE YOUR FINER SENSES

Petuna Atlantic Salmon has a smooth flavour and succulent texture.

Rich in omega 3, the delicious taste is enhanced by a natural cold smoking technique using Tasmanian oak.

Petuna Atlantic Salmon comes from the remote south-west coast of Tasmania, where the cool wilderness waters of the Franklin-Gordon Rivers collide with the saltwater of the Great Southern Ocean.

The unique currents of fresh water mixed with the saltwater in Macquarie Harbour mimic the natural environment where Atlantic salmon thrive and grow, ensuring Petuna can deliver the best quality fish around Australia from this pristine environment.

Established in 1949 by Peter and Una Rockliff, Petuna employs more than 340 full-time staff located at sites around Tasmania.

The Rockliffs have spent decades perfecting their artisan seafood produce. Petuna, together with the deepwater arm of the business, Petuna Sealord Deepwater Fishing (PSDF), is the largest multi-species seafood provider from Tasmania and is vertically integrated. Petuna has operations in Cressy, Rowella, Devonport and Strahan.

Petuna Aquaculture breeds Petuna Atlantic Salmon from hand-selected broodstock to provide healthy and premium Petuna Atlantic Salmon delivered nationally and internationally.

Contact Raw Materials for more information. [📞](#)

