

THE AUSTRALIAN

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THE VOICE OF THE AUSTRALIAN INDEPENDENT RETAILER

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+ hot products

THE HAIR COLOUR REVOLUTION

Schwarzkopf has launched Ultimate Colour, the first ever multi-usage permanent colour foam, which can be applied without mixing, used more than once and does not contain ammonia.

The high-tech aerosol applicator removes the need to pre-mix any product and is ready to use at the simple push of a button.

The multiple-application design means that users will have enough for at least one full-head application and one root application after four weeks.

Users can simply store the remaining unused product until they need it again for an exact colour match.

Ultimate Colour is available in nine intense shades.

Contact Schwarzkopf for more information. [□](#)



'TIS THE SEASON FOR INDULGENCE

Panettone, a type of sweet bread, tends to be one of those ubiquitous Christmas treats that is either re-gifted or is left at the back of the pantry until the next Christmas season rolls around.

This G. Cova panettone, however, is well and truly in a class of its own.

Mouthwateringly delicious, this panettone has a brioche-like texture and is studded with soft, dried fruit.

Flown in from Milan, this product is beautifully packaged, making it the perfect festive gift.

This year, the range will consist of Milano blue and choc chip 1.12kg and the 100g classics: plain and choc chip.

Pre-orders are now available.

Contact Raw Materials for more information. [□](#)

A FRUITY ALTERNATIVE

A firm favourite in Australian cafés for nearly a decade, Papa Joe's banana bread will be available for purchase in IGAs in Queensland and New South Wales from July.

In addition to the popular 700g banana bread loaf will be two new varieties; blueberry bread and pear and raspberry bread.

Each of the varieties is banana-based and contains at least 20 per cent fruit. What's more, the blueberry and pear and raspberry breads contain an additional 5-10 per cent of fruit.

Contact Papa Joe's for more information. [□](#)

